

## **LSF Design, LLC Joins ARM Connected Community**

Westford, MA – June 30, 2009 -- LSF Design, LLC today announced it is a new member in the ARM® Connected Community, the industry's largest ecosystem of ARM technology-based products and services. As part of the ARM Connected Community, LSF Design will gain access to a full range of resources to help it market and deploy innovative solutions that will enable developers to get their ARM Powered® products to market faster.

“LSF is extremely pleased to join the ARM Connected Community” Kevin McCluskey, President of LSF Design said. “We have been providing design services around embedded ARM products for some time now and find that more often than not; ARM processor solutions fit our customer's needs from a price, performance and power point of view very nicely.

LSF Design provides hardware design services for current and emerging technology companies. They specialize in embedded processor and FPGA applications where sensor data acquisition, single board computer design and high speed bus interface implementations are required. LSF offers turnkey prototyping, parts acquisition and product production services.

The ARM Connected Community is a global network of companies aligned to provide a complete solution, from design to manufacture and end use, for products based on the ARM architecture. ARM offers a variety of resources to Community members, including promotional programs and peer-networking opportunities that enable a variety of ARM Partners to come together to provide end-to-end customer solutions. Visitors to the ARM Connected Community have the ability to contact members directly through the website.

“The Connected Community is all about companies working together to provide the most complete solutions in the shortest possible time. By joining the Community, which now comprises more than 600 companies, LSF Design increases the large portfolio of skills, products and services that are centered around the ARM architecture, and currently available to developers worldwide,” said Lori Kate Smith, partnership marketing manager for ARM.

For more information about the ARM Connected Community, please visit <http://www.arm.com/community>.

For more information on LSF Design, please visit <http://www.lsfdesign.com>

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