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**FOR IMMEDIATE RELEASE**

**LONG SOUGHT FOR DESIGN AND PROTO EXPERTS LAUNCH FIRST  
OF A KIND PARTNERSHIP FOR NEW PRODUCT DEVELOPMENT**

***Companies Dramatically Accelerate Hardware Introductions by  
Combining Design and Procurement Specializations***

**Westford, Mass. & Pepperell, Mass. – December 2, 2015** – With an eye toward empowering hardware manufacturers with greater economies of scale in new product introductions, [Long Sought for Design](#) (LSF Design) and [Proto Experts](#) today introduced a first-of-a-kind partnership uniting prototype design with materials management. Through tightly aligned core capabilities in hardware design and procurement, the companies are dramatically accelerating the challenging phase of product ideation through prototype acceptance.

Pam McCluskey, co-founder of LSF Design stated, “We’re giving our customers an end-to-end design and materials management solution that drives costs lower and improves delivery times. With Proto Experts we’ve mapped out a turnkey approach with a new dimension of service for our customers.”

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Eileen Sheehan, Proto Experts founder, added, “Manufacturers are increasingly turning away from permanent overhead and turning to nimble, out-of-house resources to help get their new product ideas off the ground. Our alliance with LSF extends Proto Experts’ mission for economical and rapid new product introductions right through to the early design phase.”

#### **About Long Sought for Design**

LSF Design LLC, based in Westford, Mass., is a hardware design services company specializing in FPGA based embedded and scientific computing applications. LSF provides FPGA design, board design, prototyping and system integration services. The company is also a sales support and design center for Swiss FPGA module maker Enclustra GbmH supporting their full line of FPGA modules, SOC cards, Base Boards and IP. Visit [www.lsfdesign.com](http://www.lsfdesign.com) and follow [@LSF\\_Design](https://twitter.com/LSF_Design) on Twitter.

#### **About Proto Experts**

Launched in 2012, Proto Experts is a Massachusetts-based new product introduction specialist serving established and start-up clients in a range of industries as diverse as consumer electronics and aerospace. Core capabilities include bill of materials management, parts cross-referencing, procurement, expediting, kitting, inventory management and delivery and prototype builds. Visit [www.protoexperts.com](http://www.protoexperts.com) and follow <http://tinyurl.com/protoexperts> on LinkedIn.

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